

2 INVITING 2 FRANCHISE



THE
PIZZA
DINE

The Pleasure of Finding the Difference

True Italian Flavours

PIZZA

PIZZA FRANCHISE STARTS FROM 6.99 LACS ONLY



15+ STORES & GROWING



UNLOCK OFFER

OUR
CONCEPTS

TAKEAWAY STORE
EXPRESS DINE-IN STORE
FINE-DINE STORE



150sq.ft



350sq.ft



1000sq.ft

GET 20% OFF ON FRANCHISE FEES

SECRET RECIPE - GREAT TASTE

INVESTMENT 7L TO 25L
COMPLETE SETUP

AREA REQ
100-1200 sq.ft.

KITCHEN SETUP | EQUIPMENTS | INTERIORS | EXTERIORS | FURNITURE | MARKETING
COMPLETE TRAINED STAFF | BILLING SOFTWARE | SITE SELECTION
SWIGGY & ZOMATO INTEGRATION

FOR FRANCHISE QUERIES

PLEASE CONTACT

+91 9695858777 | +91 9695656222

thepizzadinelko@gmail.com | www.franchisethepizzadine.com

www.thepizzadinelko.com



THE PIZZA DINE

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**15⁺ STORES
IN INDIA**

**THE
PIZZA
DINE**



**PIZZA
FRANCHISE**
**STARTS FROM
6.99 ONLY
LACS**



**Mrs. Kalpana Singh & Mr. Avinash Singh
(Brand Owner)**

ABOUT US

THE PIZZA DINE is a brand new concept with world class food, lavish atmosphere, good service and most important very reasonable price.

THE PIZZA DINE is a unique concept that serve unlimited Italian food and delicious varieties of pizza. It is a kind of first restaurant that serves lots of different taste and more than 100 varieties on a single dish serving. All food are very healthy, mouth-watering and must say each variety have its own different taste.

THE PIZZA DINE cares food taste and eating habits of all groups of age's people.

OUR MISSION

To cross 100+ Store by 2022.

OUR VISION

To provide high quality food at a great value in a comfortable, family atmosphere with delightful customer service.

TYPES OF PIZZA STORE



MODEL -1 TAKE AWAY

AREA REQUIRED
100 to 200 Sq. Ft.

INVESTMENT
7 to 8 Lacs

SITTING CAPACITY
1 to 10 Persons

STAFF REQUIRED
2 Staff

MODEL -2 EXPRESS DINE-IN

AREA REQUIRED
250 to 500 Sq. Ft.

INVESTMENT
9 to 12 Lacs

SITTING CAPACITY
10 to 30 Persons

STAFF REQUIRED
2 to 3 Staff

MODEL -3 FINE DINE

AREA REQUIRED
800 to 1200 Sq. Ft.

INVESTMENT
17 to 25 Lacs

SITTING CAPACITY
40 to 80 Persons

STAFF REQUIRED
5 to 8 Staff

SUPOORT FROM THE PIZZA DINE



-  **KITCHEN SETUP**
-  **EQUIPMENTS**
-  **INTERIORS**
-  **EXTERIORS**
-  **FURNITURE**
-  **MARKETING**
-  **TRAINED STAFF**
-  **BILLING**
-  **SOFTWARE**
-  **SITE SELECTION**
-  **SWIGGY TIE-UP**
-  **ZOMATO TIE-UP**



KITCHEN



EQUIPMENTS



INTERIORS



EXTERIORS



STAFF



FURNITURE

WHY? THE PIZZA DINE FRANCHISE



WHY? THE PIZZA DINE FRANCHISE

 **Excellent margin on sales**

 **Time tested unique business model**

 **Multiple Models to Choose from**

 **Continuous introduction of newer product**

 **Set up cost is very economical**

 **15 + profitable store and growing rapidly**

 **Complete setup included in total cost**

 **Dedicated team for regular interval audit**

 **Regular recruitment of staff**

 **Raw material vendor support**

**THE PIZZA
DINE USP**



THE PIZZA DINE USP

**We bake our own fresh Bread, Brownie
& Pizza Base**

**Unique Unlimited Pizza Buffet Concept
@285/-**

Pure Veg. Italian Restaurant

Unique new dishes

Fine Dine Pizza Restaurant for Family

One of the Fastest Growing Italian Brand

**Varieties of Category like Pizza's , Pasta's
Bread's, Soup's, Frozen Item's, Side Orders
& Mocktail's**

COMPARISON PIZZA OF THE DINE



PRICING COMPARISON

Pizza (Medium)	Dominos	Pizza Hut	The Pizza Dine
Tandoori	450	529	370
Veg. Extravaganza	459	569	430
Farm House	399	529	370
Double Cheese Margherita	339	419	280
Cheese Garlic Bread	145	129	130
Combo for 2	519	560	499
Paneer Pizza	399	419	310

UPTO 40% MORE AFFORDABLE THAN OUR COMPETITOR

UNLIMITED PIZZA THE PIZZA BUFFET DINE

THE PIZZA DINE

UNLIMITED PIZZA BUFFET

FULLY
LOADED

FULLY
LOADED

Premium
Cheese
Garlic Bread

18 Varieties
of Starter
(Hot & Cold)

3 Varieties
of Delicious
Cheese
Pizza

1 Type
of Soup

Italian /
Mexican
/Thai/ Baked
Dishes

Brownie
with
Ice-Cream
(Single Serving)

Pannini
Sandwich

Cold Drink
(Single Serving)

1 FOR
KIDS
11am to 10 pm
(3 yrs to 10 yrs)
₹250*
Per Head

2 FOR
ADULT
LUNCH 11am to 6 pm
₹285*
Per Head

3 FOR
ADULTS
DINNER 6 Pm to 10 pm
₹295*
Per Head

SIGNATURE DISHES OF THE PIZZADINE



CONE PIZZA



FONDUE



GLASS PIZZA



TRUE LOVE PIZZA



SIZZLING BROWNIE



PANI PURI PIZZA



BURGER COMBO



SANDWICH PIZZA



2 IN 1 PIZZA

REVIEWS & REWARDS OF THE PIZZA DINE



**THE PIZZA DINE
(KAPOORTHALA)**

Website Directions Save

4.2 ★★★★★ 1,722 Google reviews

□□ · Pizza restaurant



Reviews from the web

Zomato	Justdial	Facebook
4.1/5	4/5	4.6/5
520 votes	1,059 votes	76 votes

Popular times Saturdays

6 pm: Usually a little busy



The Pizza Dine

**RECOMMENDED
ON RESTAURANT GURU
2020**

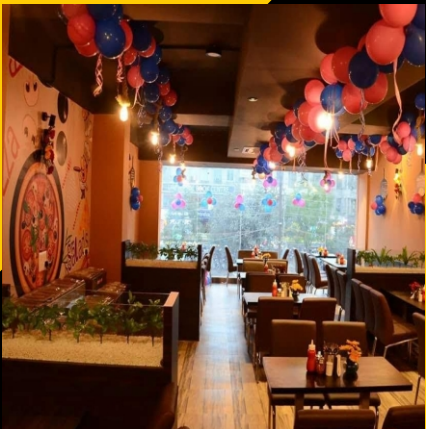
restaurantguru.com

Congrats to the Chefs & Dine team
Andrew Priest, Executive Director

15⁺ STORES
IN INDIA



STORE PICTURES



GALLERY OF THE PIZZA DINE



PHOTO GALLERY



THE PIZZA DINE MENU

SPECIAL PARTY PACKAGE

FOR KIDS (3 yrs to 10 yrs)
₹260* Per Head
 FULLY LOADED
UNLIMITED PIZZA BUFFET
FOR ADULTS
₹280* Per Head
 FULLY LOADED

PRIME DINE PIZZA

Margherita (R 140, M 215, L 355)
Single Topping (R 140, M 215, L 355)
Double Cheese Margherita (R 185, M 280, L 395)

PREMIUM DINE PIZZA

Bombay Veg Pizza (R 195, M 310, L 445)
Fresh Veggie Delight (R 195, M 310, L 445)
Mexican Delight (R 195, M 310, L 445)
Tandoori Macaroni Cheese Pizza (R 195, M 310, L 445)
Maggi Pizza (R 195, M 310, L 445)
Noodles Pizza (R 195, M 310, L 445)
Mushroom Delux (R 195, M 310, L 445)
Spring Breakfast (R 195, M 310, L 445)
Paneer Makhani Pizza (R 195, M 310, L 445)
French Fries Pizza (R 195, M 310, L 445)

SUPREME DINE PIZZA

Farm House (R 225, M 370, L 535)
Fusion Farm (R 225, M 370, L 535)
Peppy Paneer (R 225, M 370, L 535)
Delicious Corn (R 225, M 370, L 535)
Cheesy Garlic Bread Pizza (R 225, M 370, L 535)
Tandoori Pizza (R 225, M 370, L 535)
Sandwich Pizza (R 225, M 370, L 535)
Cheesy Red Pasta Pizza (R 225, M 370, L 535)
Paneer Tikka Pizza (R 225, M 370, L 535)

SPICY DINE PIZZA

Spicy Tango (R 245, M 390, L 545)
Red Pepper Blast (R 245, M 390, L 545)
Chilli Garlic Paneer Pizza (R 245, M 390, L 545)
Hot 'N' Spicy (R 245, M 390, L 545)
Miami Heat (R 245, M 390, L 545)

ITALINO DINE SPECIAL PIZZA

Exotica (R 275, M 415, L 575)
Italian Blast (R 275, M 415, L 575)
BBQ Passion (R 275, M 415, L 575)

FRESH FARM PIZZA

Veg Extravaganza (R 280, M 430, L 595)
Indian Tadka (R 280, M 430, L 595)
Veggie Lover (R 280, M 430, L 595)

THE PIZZA DINE

Introducing New Pizzas

'Cone Pizza' (R 99)
'Glass Pizza' (R 149)
'2-in-1 Pizza' (R 395)
'Special Burger Combo' (R 149)
'Pani Puri Pizza' (R 149)
'2-in-1 Pizza' (R 545)

KID'S DINE SPECIAL TRUE LOVE SPECIAL

Pineapple Pizza (R 160, M 230, L 305)
True Love Special (M 435)

CHEESE BURST PIZZA

Cheese Burst Pizza (M 495, L 645)

THICK BURST PIZZA

Thick Burst Pizza (M 555)

SIDE ORDER

Pasta Italiano Tandoori (R 189)
Pasta Italiano White (R 179)
Pasta Italiano Red (R 169)
Veg Noodles (R 149)
Veg Fried Rice (R 149)
Salad Bowl Single Serving (R 99)
Unlimited Salad Bowl (R 129)
Unlimited Salad Bowl for Adults (R 149)
French Fries (R 85)
Peri Peri French Fries (R 90)
French Fries Loaded with Filler Cheese (R 105)
Potato Smiles (R 80)
Veggie Nuggets (R 80)
Bread Stick with Cheese Dip (R 70)
Veggie Burritos Filled with Exotic Veggies (R 120)

BREADS (4 PCS)

Cheese Garlic Bread (R 130)
Supreme Garlic Bread (R 140)
Pineapple Garlic Bread (R 150)
Mushroom Garlic Bread (R 150)
Stuffed Garlic Bread (R 160)

SOUPS

Tomato Soup (R 80)
French Onion (R 85)
Veg Noodles (R 90)
Sweet Corn (R 90)
Thai Veg (R 95)
Hot N Sour (R 100)
Hot Garlic (R 100)
Manchow (R 105)

EXTRA'S

Extra Topping (R 40, M 50, L 70)
Extra Cheese (R 55, M 65, L 85)
Thin Crust (R 40, M 50, L 70)
Double Layer (R 60, M 80, L 110)
Cheese Burst (R 65, M 125, L 185)
BEVERAGES (Mineral Water Cold Drink MRP ₹ 30)

DESSERTS

Ice-Cream (R 80)
Brownie with Chocolate Sauce (R 85)
Brownie with Ice-Cream (R 60)
Brownie with Ice-Cream (R 140)
Kit Kat Brownie with Ice-Cream (R 149)
Sizzling Brownie (R 185)
Fondue (R 199)

DINE'S COMBO DEAL

DOUBLE TREAT-MEAL FOR 2 (RS. 499)
 One Medium Premium Pizza
 One Portion Cheese Garlic Bread
 Two Brownie with Ice-Cream
 Two Cold Drink -200 ml
TRIPLE TREAT-MEAL FOR 3 (RS. 649)
 One Medium Premium Pizza
 One Regular Prime Pizza
 Three Brownie with Ice-Cream
 Three Cold Drink -200 ml
FUN FOR FOUR-MEAL FOR 4 (RS. 899)
 Two Medium Premium Pizza
 One Portion Cheese Garlic Bread
 Four Brownie with Ice-Cream
 Four Cold Drink -200 ml
FAMILY PACK (RS. 1069)
 One Large Premium Pizza
 One Medium Prime Pizza
 One Portion Cheese Garlic Bread
 Five Brownie with Ice-Cream
 Five Cold Drink -200 ml

TAKE AWAY COMBO'S

MEAL FOR 2 (RS. 519)
 One Large Premium Pizza
 One Portion Cheese Garlic Bread
 One Salad Bowl - single serving (Cold Starters only)
 One Cold Drink -750 ml
MEAL FOR 4 (RS. 749)
 One Large Premium Pizza
 One Regular Prime Pizza
 One Portion Cheese Garlic Bread
 Five Brownie with Ice-Cream (Cold Starters only)
 One Cold Drink -750 ml
PIZZA DINE COMBO'S CRAZY 4
 2 Prime + 2 Premium Regular Pizza (RS. 569)
 2 Prime + 2 Premium Medium Pizza (RS. 869)
 2 Prime + 2 Premium Large Pizza (RS. 1299)

Take Away Free Home Delivery

Head Branch: 1st floor, Above Garha Bhandar, Kupoorhata, Aliganj, Lucknow
0522-4248484, 8953953777
9695858777, 9695656222
 www.thepizzadine.com | E-mail : thepizzadinelko@gmail.com

15+ Stores & Counting



The Pleasure of Finding the Difference
 True Italian Flavours
 Pizza

0522-4248484
+91-8953953777

UNLIMITED PIZZA BUFFET
FOR KIDS (11am to 10pm, 3 yrs to 10 yrs) ₹250* Per Head
FOR ADULT (LUNCH 11am to 6pm) ₹285* Per Head
FOR ADULTS (DINNER 6pm to 10pm) ₹295* Per Head
 Premium Cheese Garlic Bread
 18 Varieties of Starter (Hot & Cold)
 3 Varieties of Delicious Cheese Pizza
 Brownie with Ice-Cream (Single Serving)
 Cold Drink (Single Serving)
 Pannini Sandwich
 Italian / Mexican / Thai / Baked Dishes
 1 Type of Soup

NOTE
 • This Offer can not be clubbed with any other offer.
 • Offer valid for dine-in only.
 • Three varieties of pizza every day.
 • Only one hour sitting.
 • 30% extra charge for wastage.
 • Buffet is for per person, sharing is not allowed.
 • Toppings can not be added in buffet.
 • This offer is valid till stock last.
 • Time for unlimited pizza buffet is 11am to 10pm.
 • Leftover unlimited pizza buffet will not be packed.
 • Outside foods & drinks are not allowed.
 • * Taxes Extra. * Conditional Apply

Contact us for Franchise +91 969-5858-777 | +91 969-5656-222 Website : www.franchisethepizzadine.com | www.thepizzadine.com

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THE PIZZA DINE

True Italian Flavours
The Pleasure of Finding the Difference

zomato

**Take Away &
Free Home Delivery**



**Head Branch: 1st floor, Above Garha Bhandar,
Kapoorthala, Aliganj, Lucknow**

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15+ Stores & Counting

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Contact us for franchise

9695858777, 9695656222

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