

**40+**  
STORES  
IN INDIA

# INVITING FRANCHISE

 PURE  
VEG



*The Pleasure of Finding the Difference*

*True Italian Flavours*

# PIZZA

Contact Us For Franchise : [www.thepizzadine.com](http://www.thepizzadine.com)

Follow us:      

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**Mrs. Kalpana Singh & Mr. Avinash Singh**  
(Brand Owner)

## ABOUT US

THE PIZZA DINE is a brand new concept with world class food, lavish atmosphere, good service and most important very reasonable price.

THE PIZZA DINE is a unique concept that serve unlimited Italian food and delicious varieties of pizza. It is a kind of first restaurant that serves lots of different taste and more than 100 varieties on a single dish serving. All food are very healthy, mouth-watering and must say each variety have its own different taste.

THE PIZZA DINE cares food taste and eating habits of all groups of age's people.

## OUR MISSION

To Cross 100+ Store by 2024.

## OUR VISION

To provide high quality food at a great value in a comfortable, family atmosphere with delightful customer service.

## OUR CONCEPTS

- Express Dine-in Store
- Mega Dine-in Store
- Super Fine-Dine Store

## OUR PRODUCTS LINE

- Fries
- Pizza
- Wraps
- Pasta
- Shakes
- Breads
- Burger
- Chinese
- Brownies
- Sandwich
- Mocktails
- Ice-Cream
- Choco Lava
- Cold Coffee
- Café Coffeee Dae





**BRAND FRANCHISE START FROM 9.99 LACS ONLY**

# MASTER FRANCHISE INVITED

**INDIA'S FASTEST GROWING ITALIAN CUISINE BRAND**



**ONE SETUP - SIX BRAND**

**VARIETIES OF PRODUCT | HIGH MARGIN  
LESS INVESTMENT | HIGH PROFIT**

**FOR FRANCHISE QUERIES  
PLEASE CONTACT**

**+91 98393 97111 | +91 9984960001**

**40+**  
STORES  
IN INDIA

Follow us:      

Web. : [www.thepizzadine.com](http://www.thepizzadine.com) | E-mail : [thepizzadinelko@gmail.com](mailto:thepizzadinelko@gmail.com)

# TYPES OF OUR STORES

## MODEL - 1



**AREA REQUIRED : 250 - 350 SQ. FT.**  
**INVESTMENT : 10 TO 13 LACS**  
**SITTING CAPACITY : 10 TO 20 PERSONS**  
**STAFF REQUIRED : 2 TO 3 STAFF**

## MODEL - 2

**AREA REQUIRED : 350 - 550 SQ. FT.**  
**INVESTMENT : 13 TO 16 LACS**  
**SITTING CAPACITY : 20 TO 35 PERSONS**  
**STAFF REQUIRED : 3 TO 4 STAFF**



## MODEL - 3



**AREA REQUIRED : 550 - 800 SQ. FT.**  
**INVESTMENT : 16 TO 19 LACS**  
**SITTING CAPACITY : 35 TO 55 PERSONS**  
**STAFF REQUIRED : 4 TO 6 STAFF**

# SUPPORT FROM THE PIZZA DINE



-  **STORE KITCHEN SETUP**
-  **ELECTRICAL EQUIPMENTS**
-  **STORE INTERIORS**
-  **STORE EXTERIORS**
-  **STORE FURNITURE**
-  **MARKETING & DISTRIBUTION**
-  **DIGITAL MARKETING**
-  **STAFF SUPPORTS**
-  **RAW MATERIAL SUPPORT**
-  **BILLING SOFTWARE**
-  **CRM SOFTWARE**
-  **STORE BRANDING**
-  **AUDIT SUPPORT**
-  **SITE SELECTION**
-  **SWIGGY TIE-UP**
-  **ZOMATO TIE-UP**
-  **ALL LICENCE SUPPORTS**



**KITCHEN**



**EQUIPMENTS**



**INTERIORS**



**EXTERIORS**



**STAFF**



**FURNITUR**

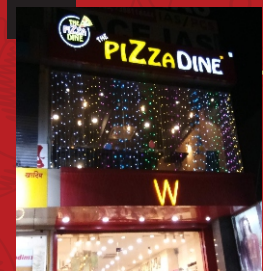
# ? WHY? THE PIZZA DINE

## FRANCHISE

- 🍕 7+ YEAR EXPERIENCE IN PIZZA MARKET
- 🍕 MARKET KNOWLEDGE
- 🍕 FIVE BRANDS UNDER ONE ROOF
- 🍕 WIDE RANGE IN MENU
- 🍕 EXCELLENT MARGIN ON SALE
- 🍕 TIME TESTED UNIQUE BUSINESS MODEL
- 🍕 MULTIPLE MODEL TO CHOOSE FROM
- 🍕 CONTINUOUS INTRODUCTION OF NEWER PRODUCT
- 🍕 SET UP COST IS VERY ECONOMICAL
- 🍕 25+ PROFITABLE STORE AND GROWING RAPIDLY
- 🍕 COMPLETE SETUP INCLUDED IN TOTAL COST
- 🍕 DEDICATED TEAM FOR REGULAR INTERVAL AUDIT
- 🍕 REGULAR RECRUITMENT & TRAINING OF STAFF
- 🍕 CUSTOMIZED LAYOUT DESIGN AS PER YOUR SPACE
- 🍕 DIGITAL MARKETING SUPPORT
- 🍕 LOCAL MARKETING ACTION PLAN
- 🍕 GOVERNMENT FSSAI REGISTRATION
- 🍕 RAW MATERIAL VENDOR SUPPORT



# STORE PICTURES



# OUR MENU



## SPICY DINE PIZZA

**Spicy China Town**  
Cheese with Schwezan Paneer, Crispy  
Capsicum & Onion with Chilli Garlic Chutney

**Hot 'n' Spicy**  
Cheese, Onion, Green Chilli, Jalapeno,  
Tomato & Tandori Paneer

**R M L**

275 425 615  
275 425 615

## FRESH FARM

**Veg Extravaganza**  
Cheese, Black Olives, Capsicum, Mushroom,  
Tomato, Sweet Corn, Baby Corn, Jalapeno & Basil

**Veggie Lover**  
Cheese, Onion, Capsicum, Tomato, Paneer,  
Sweet Corn, Black Olives, Mushroom

**R M L**

295 445 655  
295 445 655

## PRIME DINE PIZZA

**Margherita**  
(Cheese)

**Single Topping**  
(Choose only 1 topping) Sweet Corn,  
Onion, Tomato & Capsicum

**Hot Mess**  
Onion, Tomato, Paneer, Sweet Corn

**Double Cheese Margherita**  
Loaded with Extra Cheese

**R M L**

119 179 299  
135 225 325  
165 265 405  
175 295 445

## SUPREME DINE PIZZA

**Farm House**  
Cheese, Tomato, Capsicum,  
Mushroom, Sweet Corn

**Fresh Veggie Delight**  
Cheese, Onion, Capsicum & Tomato

**Mushroom Delux**  
Cheese, Onion, Garlic, Green Chilli  
& Mushroom

**Paneer Makhani Pizza**  
Cheese, Basic Paneer, Onion, Capsicum,  
Red Pepprika

**Peppy Paneer**  
Cheese, Basic Paneer, Capsicum,  
Onion, Tomato & Red Pepper

**Delicious Corn**  
Cheese, Sweet Corn, Baby Corn, Tomato  
& Capsicum

**R M L**

245 375 545  
245 375 545  
245 375 545  
245 375 545  
245 375 545  
245 375 545

## OUR NEW ITEM

**Classic Pizza** 89  
**3 Classic Pizza** 259  
Choose only one Topping  
(Can't be Packed)

## PIZZA DINE SPECIAL PIZZA

**2-in-1 Pizza**  
Choose 2 different pizzas in prime  
Dine Pizza & supreme Dine Pizza Category

**Cheese Brust**  
Cheese, Onion, Capsicum, Sweet Corn  
with lots of Cheese (minimum preparation time 25min)

**M L**

295 445  
555 695

## NEW FLAVOUR PIZZA

**Hot Pepper Pizza**  
Red, Yellow & Green Capsicum, Onion and  
Green Olives

**Veg Biryani Pizza**  
Onion, Green Capsicum & Paneer

**Goon Style Pizza**  
Onion, Capsicum, Tomato &  
Small Pieces of Paneer

**Garlic Bread Pizza**  
Cheese, Onion, Tomato, Cheese  
Dressing & lot of Mozzarella Cheese

**R M L**

225 395 585  
225 335 495  
245 365 545  
175 285 445

## BURGER'S ROYAL BURGER

**Veg Burger** 59  
**veg Cheese Burger** 69  
**Spicy Veg Cheese Burger** 79  
**Veg Cheese Paneer Burger** 89  
**Veg Cheese Burger Fried & Cold Drink (200ml)** 139  
**Veg Cheese Paneer Burger, Fries & Cold Drink (200ml)** 149

## PIZZA COMBO'S

**Any 1 Prime Dine Pizza (Regular)**  
**Cheese Garlic Bread (2pc)**  
**Brownie with Ice-cream**  
(1 Scoop Ice-cream with 1 Brownie)

**Any 1 Prime Dine Pizza (Medium)**  
**Cheese Garlic Bread (2pc)**  
**White/Red Pasta (Half)**  
**1 Cold Drink 750ml**

Pizza	Size	Price
Margherita	8 inch 120gm	119
Spicy China Town	8 inch 120gm	135
Hot 'n' Spicy	8 inch 120gm	165
Double Cheese Margherita	8 inch 120gm	175
Supreme Dine Pizza	8 inch 120gm	245
Spicy Veg Cheese Burger	8 inch 120gm	79
Veg Cheese Paneer Burger	8 inch 120gm	89
Veg Cheese Burger Fried & Cold Drink (200ml)	8 inch 120gm	139
Veg Cheese Paneer Burger, Fries & Cold Drink (200ml)	8 inch 120gm	149

Corporate Office: 2/674, 2nd Floor, Vilas Nagar, Sec-2, Lucknow - 226022 | Contact : 9984960001, 9559989846 | Thepizzadinello@gmail.com

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## SANDWICH

2PC	4PC
Veg Sandwich	89 129
Mexican Sandwich	89 129
Sweetcorn Sandwich	89 129
Alao Tikki Sandwich	89 129
Paneer Sandwich	99 139

## WRAPS

Mix Veg Wrap	99
Alao Tikki Wrap	99
Mexican Wrap	109
Veg Thick Wrap	119
Paneer Tikka Wrap	119

## CHINESE

Veg Chowmein	149
Veg Fried Rice	149
Honey Chilly Potato	169
Veg Manchurian	179
Paneer Chilly	189

## BREAD'S

Garlic Bread Sticks	79
Cheese Garlic Bread	135
Stuffed Garlic Bread	225

## Beverage's

Cold Drink	50
Mineral Water	70

## DESSERT'S

Choco Lava Cake	79
Brownie with Chocolate Sauce (4pc)	99
Brownie with Ice-Cream	79
Brownie with Ice-Cream	155
KiF-Kat Brownie with Ice-Cream	165

## PASTA & FRIES

Pasta Italiano Red	169
Pasta Italiano White	169
French Fries	79
French Fries Loaded	135
Peri-Peri French Fries	99
Peri-Peri Fries Loaded	135
Potato Smiles	99
Veggie Nuggets	99

## ICE-CREAM

Fresh Vanilla	70
Fresh Strawberry	70
Chocolate (FD)	80
Mango	80
American Nut	95
Kesar Pistia	95
Butter Scotch	95

## Extra's

Extra	Thin	Cheese
Toppings	RM L	Cheese
40 50 75	40 50 75	Dip
60 75 95	60 75 95	15
80 95 115	80 95 115	

## COLD COFFEE'S

Cold Coffee	99
Cold Coffee with Ice-Cream	129
Frappe Cold Coffee	129
Caramel Cold Coffee	145
Butter Scotch Cold Coffee	145

## ICE TEA

Lemon Ice Tea	69
Kala-Khatta Ice Tea	69
Aam Pana Tea	69
Strawberry Ice Tea	79
Blue Berry Ice Tea	79

## MOJITO

Vergin Mint Mojito	109
Kala-Khatta Mojito	119
Rose Mojito	119
Blue Lagon Mojito	129
Blue Heaven Mojito	139
Strawberry Mint Mojito	139

## THICK MILK SHAKES

Mango Milk Shake	129
Strawberry Milk Shake	129
Butter Scotch Milk Shake	139
KiF-Kat Milk Shake	149
Caramel Milk Shake	149
Kiwi Milk Shake	149
Oreo Chocolate Milk Shake	159
Choco Brownie Milk Shake	169

## HOT BEVERAGES

Cappuccino	79
Café Latte	89
Americano	89
Espresso	89

Contact Us For Franchise: [www.thefranchise.com](http://www.thefranchise.com)

\*PACKING CHARGE EXTRA | \*OFFER VALID SUBJECT TO STORE DECISION | \*IMAGES MAY DIFFER IN APPEARANCE FROM THE ACTUAL PRODUCTS | \*POCKET FRIENDLY COMBO'S CAN'T BE PACKED

# AWARDS & RECOGNITION



**ThreeBest Rated**  
Top 3 Pizza Outlets  
Lucknow, UP

**THE PIZZA DINE**  
#14, Kapoorthala Road, above Garha Bhandar, Sector F Alliganj, Lucknow, UP 226024

Congratulations! You are now listed as one of the Top 3 Pizza outlets in Lucknow, UP! We would like to Thank You for providing consistent high-quality service in your area of business. Our review team either approved or updated your business listing using our rigorous 50-Point Inspection which includes everything from checking reputation, history, complaints, ratings, nearness, satisfaction, trust, cost and general excellence.

**THE PIZZA DINE**  
#14, Kapoorthala Road, above Garha Bhandar, Sector F Alliganj, Lucknow, UP 226024

Veggie, Paneer, White Pasta, Thick Burst, Farmhouse, Cane, Cheese Burst, Pesto, Para Puri, Prime Cheese Pizza, Tree Love Special and Glass Pizzas, Garlic Bread, Tomato Soup, French Onion, The Veg, Hot to Soup, Hot Garlic, Manchow, Desserts & Beverages

THE PIZZA DINE has simple to provide high-quality food at a great value in a comfortable, family atmosphere. The restaurant goal is to make sure you always have the best ingredients for every occasion. Their team provides a fresh and innovative approach to creating an Italian flavor of pizzas. The pizzeria caters to a family gathering, memorable birthday, work celebration or simply a great meal. They offer pizza lovers with over a dozen for 20 different delicious toppings that are richer and more simplistic.

Get the pizza dine logo@gmail.com  
@thepizzadine/menu.2  
Reviews  
5.0/5 (100)

**The Pizza Dine**

**RECOMMENDED ON RESTAURANT GURU**  
2023

www.restaurantguru.com

**Certificate of Excellence**  
**F&B FRANCHISE Excellence Award 2019**  
This certificate is being Awarded To  
**THE PIZZA DINE** as  
"Fastest Growing Pizza Chain" in Foods & Beverages Category

Award Presented By: **FRANCHISE 500**  
Atish Gupta - CEO & COO

**F&B Franchise Excellence Award**

**CONGRATULATION! LISTED AS ONE OF THE TOP 3 PIZZA OUTLET IN LUCKNOW**

**2023 TOP 3 PIZZA OUTLETS IN LUCKNOW**  
★★★★★  
**THREE BEST RATED**

**THE PIZZA DINE**  
**PIZZA DINE®**

25 YEARS



# FREQUENTLY ASKED QUESTIONS

## QUESTIONS YOU MIGHT ASK

### GENERAL

#### A) What do I need to do to qualify for a "THE PIZZA DINE Franchise?"

- ♦ Location in which the "THE PIZZA DINE" outlet is being considered. It could be rented or own space. If you do not have a location in mind, you can speak to our franchise Area manager to help you narrow it down.
- ♦ Have the minimum Capital required to set up the specific model you want to do. Details for this are given in Brochure. In addition, we need all franchise owners to have a marketing launch spend of Rs 60000 + operating capital to sustain the business for 6 months

#### B) How do I go about the process of opening a "THE PIZZA DINE" Franchise?

Schedule an appointment with our Area Manager on these number +91-9839397111, +91-9984960001 and book an appointment to understand the entire costing as per area and store models.

#### C) What is the ROI on my investment?

The ROI on any investment depends on multiple factors like Location, Rentals, Expected

Revenue, etc. There is no one to answer this question. To get a better idea of what it is likely to be for you, please book an appointment with our Area manager on +91-9839397111, +91-9984960001 and book an appointment. Monthly ROI and capital ROI will be given in sheets.

### FRANCHISE INVESTMENT DETAILS

#### A) How much does the "THE PIZZA DINE" Model cost?

We have three different model of stores start from 10 lac to 25 lacs.

Franchise Fee is 5 lacs + GST (included in total overall costing)

Please refer to our broucher to know more about overall cost

#### B) Which are the Licenses will I need to run the outlet?

FSSAI, Shop & Establishment, Municipal Trade license, Labor license

### **C) Who will look after Marketing?**

All central level marketing promoting the brand - Social Media, Radio, Newspaper, TV, etc. is done by the brand. All location specific marketing like ads on Zomato/Swiggy, Flyers in local neighborhood, Hoardings around the outlet, discount coupon, gift voucher and etc. to be done by the outlet or franchise owner.

### **D) How much Marketing Budget do I need?**

An outlet launch budget of Rs 60000 is needed to launch any outlet in the first 3-4 months of its operations. This is a mandatory spend for the franchise owner and the cheque is to be provided at the time of opening of the outlet. The decision on how to spend this money will be made in consultation with the Franchise owner. Once the outlet is open, marketing spends will be done as per requirement, but our experience has taught us that one should allocate at least 3% to 5% of the monthly revenue towards marketing.

### **E) What is the Initial stock Cost (For each outlet type)?**

At the time of signing up the outlet, we will make a projection on the revenue we expect to do 40% of the projected Revenue in the first month will be considered for the initial stock indent.

### **F) What is the Royalty (For each outlet type)?**

Royalty for all models is the same and is fixed at 3% on sale per month

### **G) Which franchise models does "THE PIZZA DINE" do? (FOFO/FOCO) (For each outlet type)**

Franchise owned franchise operated model only (FOFO)

### **H) What is my expected rental going to be?**

Rental range start from Rs 20000 to 1 lacs depends upon the size and location of the store

### **I) What about other costs?**

Once we are aligned on the location, set up cost, etc. we will book an appointment with our Franchise Area Manager or audit team. They will make a monthly Profit And Loss Statement with you which will include all monthly expenses and give you a provisional view of profitability at each outlet.

### **J) Which cities "THE PIZZA DINE" looking to expand to?**

Currently our focus is on increasing our density in the North of India, Gujarat and central India.

## HR PROCESS

### A) Who will be responsible for Hiring (Brand guideline)?

While the accountability of the hiring lies with the brand, the brand provides complete support in Staff and also helping source CV's and take interviews along with the Franchise owner.

### B) Skilled / Non- skilled labour?

Non- skilled labour with relevant experience can be considered

### C) No. of employees needed?

Model-1 (2 to 3 employees) / Model-2 (3 to 4 employees) / Model -3 (4 to 7 employees). This is an estimate based on average revenues. The number of employees will increase if order volumes are higher. Other factors like delivery etc. may be applicable based on location.

## TRAINING PROCESS

### A) How long is the training process?

Training for Franchise Owners, Will be conducted by **"THE PIZZA DINE"** Management team. This training is designed to teach you everything you need to know about running a franchise store profitably. Training for Staff: Will be conducted by our trainer with physically and virtual and our Area manager also visited each and every store in India, so that he can also trained them time to time. **"THE PIZZA DINE"** will provide a New Store Opening Team staff that will come to your location and ready to take on operations themselves

### B) Where does the training take place?

Training for the outlet staff is carried out at the Franchise store and Head branch by our Area manager or Trainer itself. In some special cases, we may need the staff to visit and train at existing **"THE PIZZA DINE"** stores. The training of the Franchise owners can either happen online or in person at our Head Quarters (HQ) in LUCKNOW

### C) What if a Refresher Training is required?

Refresher training is carried out based on requirement

## RAW MATERIAL

### A) Who provides the Raw Material?

All raw material stock is provided by our third party vendor who is available in all major cities in India. (All product use in Pizza Dine are specific with their company name) to ensure brand quality. Independent procurement of stock is not permitted unless by special exception in very rare cases.

### B) Vendor tie-up

Only fresh vegetables, milk and Paneer are sourced from the city local vendor.

## MARKETING

### A) Who looks after Digital Marketing?

Our in-house marketing team will assist you with a monthly plan (On chargeable basis) on digital marketing like Facebook ads, instagram ads, google ads etc.

### B) Who looks after Offline Marketing?

Our in-house marketing team will assist you with a monthly plan on offline marketing like billboards, newspaper flyers etc. The local marketing plan will be put together in consultation with the Franchise Owner. (On chargeable basis)

### C) Who is our Target Audience?

Our target audience is the below middle class group, average middle-class group and Middle class Indian between the age of 10-50. A high density of population with that demographic is the most ideally suited for **"THE PIZZA DINE"**. High density of students and young adults is another indicator of ideal demographics.

## AGREEMENT TERMS

### A) What is the Franchisee Agreement Term (Clarify as per each outlet type)?

Franchise Agreement term for all the model is for 5 years.

### B) What is the Franchisee Agreement Renewal Fee (Clarify as per each outlet type)?

30% of the Existing franchise fees



## PROJECT

### A) Who will do the project?

The outlet setup project work will be carried out only by **"THE PIZZA DINE"** approved vendors. A list of vendors and their costing will be shared with the Franchise.

### B) Can I do the project on my own?

Yes, the project setup can be carried out by your own Vendor, provided the vendor you are recommending has significant experience in building restaurants of global reputation.

But machinery, branding and menu related part will be compulsory done the **"THE PIZZA DINE"** authorized vendor.

### C) How long will the opening of the store take?

30 to 45 days is the timeline to make the store operational once the Franchise agreement has been signed (civil work part has to be done by building owner or franchise owner and civil work time line is not included in this term.)

## LOCATION

### A) Will **"THE PIZZA DINE"** help with finding a location?

Yes, **"THE PIZZA DINE"** can share top locations in a particular city basis data analysis of the market, segment, demographic profile and competition.

### B) I have my own shop. Can I use that for the outlet?

Yes, if the shop matches the requirement of the franchise model of the brand, the self-owned shop can be considered.

### C) How much Sale can I expect my outlet to do?

Schedule a call now to speak to our Area manager or Management Team.

### D) How should I choose the ideal model for my location?

Schedule a call now to speak to our Area manager or Management Team.

## OTHERS

### A) How much operating capital will I need?

2 to 3 lacs of operating capital is recommended for the initial few months of operations

### B) Can I suggest my own products?

Products are fixed as per the brand finalized menu only

# 7 REASONS TO BECOME A "THE PIZZA DINE" FRANCHISE

## BRAND AND VISION

- ♦ To provide high quality food at a great value in a comfortable, family atmosphere with delightful customer service.
- ♦ "THE PIZZA DINE" is breaking the stereotype that only International brands can run successful pizza chain
- ♦ "THE PIZZA DINE" care food taste and eating habits of all groups of age's people.
- ♦ 90% + Profitable outlets
- ♦ To cross 100+ store by 2024
- ♦ We provide six brands under one roof

## PRODUCT LINE

- ♦ Committed to better quality for lower prices
- ♦ Full spectrum of menu starting from ₹69 to ₹695, catering to all market segments
- ♦ Largest vegetarian range options for large vegetarian population
- ♦ Constantly updating menu based on product analysis
- ♦ Varieties of side order, Fries, pizza, pasta, sandwich, wraps and beverages etc. to ensure high attach rates.
- ♦ Wide range of vendor support for the Outlet to ensure the quality product in every "THE PIZZA DINE" outlet

## LOCATION ASSISTANCE

- ♦ Pre-approved list of locations available. We also provide location wise projections for locations you recommend.
- ♦ Store layout design, fabrication guidelines and monitoring by "THE PIZZA DINE" team.
- ♦ Raw materials, Supply Chain, Marketing channels, Location assessment, technical check, Training and certification, Operational guidelines and Business support managed by "THE PIZZA DINE".
- ♦ **All you have to do is sign up and we will help you set it all up!**

## WE WILL HELP SET UP YOUR BUSINESS

- ◆ Our expert team of Franchise advisors will work with you to plan all aspects of the business.
- ◆ From creating a business plan, to finalizing location, applying for licenses, hiring, marketing, our team will assist you with everything.
- ◆ You have all the excitement of running your own business with the safety net of a proven model and significantly reduced risk.
- ◆ We are here to help you take the first step towards financial independence.

## EXCELLENT SUPPORT

- ◆ Every **"THE PIZZA DINE"** Franchisee is assigned to our Area **Manager** and an Outlet Manager to help you run all things **"THE PIZZA DINE"** Store.
- ◆ Monthly Profit and Loss (PNL) reviews to help improve profitability
- ◆ Regular audits and training to ensure great quality
- ◆ Brand managed call center and customer complaint management
- ◆ Central Marketing Support: on all social media platform, Radio, Online TV, transport, newspaper, etc.

## STAFF AND VENDOR SUPPORT

- ◆ Staff recruitment, training, replacement will be done by company (**THE PIZZA DINE**)
- ◆ We will also provide list of vendor who can supply goods to your store.

## AWARDS & RECOGNITION

- ◆ **Food and beverages franchise excellence awards-2019 by franchise apply.**
- ◆ TOP 3 pizza outlet in Lucknow since 2020, 2021 and 2022 by THREE BEST RATED Company.
- ◆ Most recommended Pizza chair and pizza on Restaurant Guru 2021 and 2022.

PURE  
VEG

40+  
STORES  
IN INDIA



THE  
PIZZA  
DINE



zomato

**Take Away &  
Free Home Delivery**



CORPORATE OFFICE: 2/674, 2ND FLOOR, MAMA CHAURAHA,  
VIKAS NAGAR, SECTOR-2, LUCKNOW - 226022

**FOR FRANCHISE QUERIES**

PLEASE CONTACT

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